

The logo for the PROiDEAL Plus Project, featuring the same stylized "PROiDEAL" text with a green map of Europe for the 'i' and a "Plus" in a white box on a blue background. The word "Project:" is written in a bold, dark blue font to the right of the logo.

PROMotion of an ICT Dialogue between Europe and America Latina
– extension towards Mexico, Colombia, Cuba, Costa Rica

MODULE 5:
Project idea questionnaire and assessment

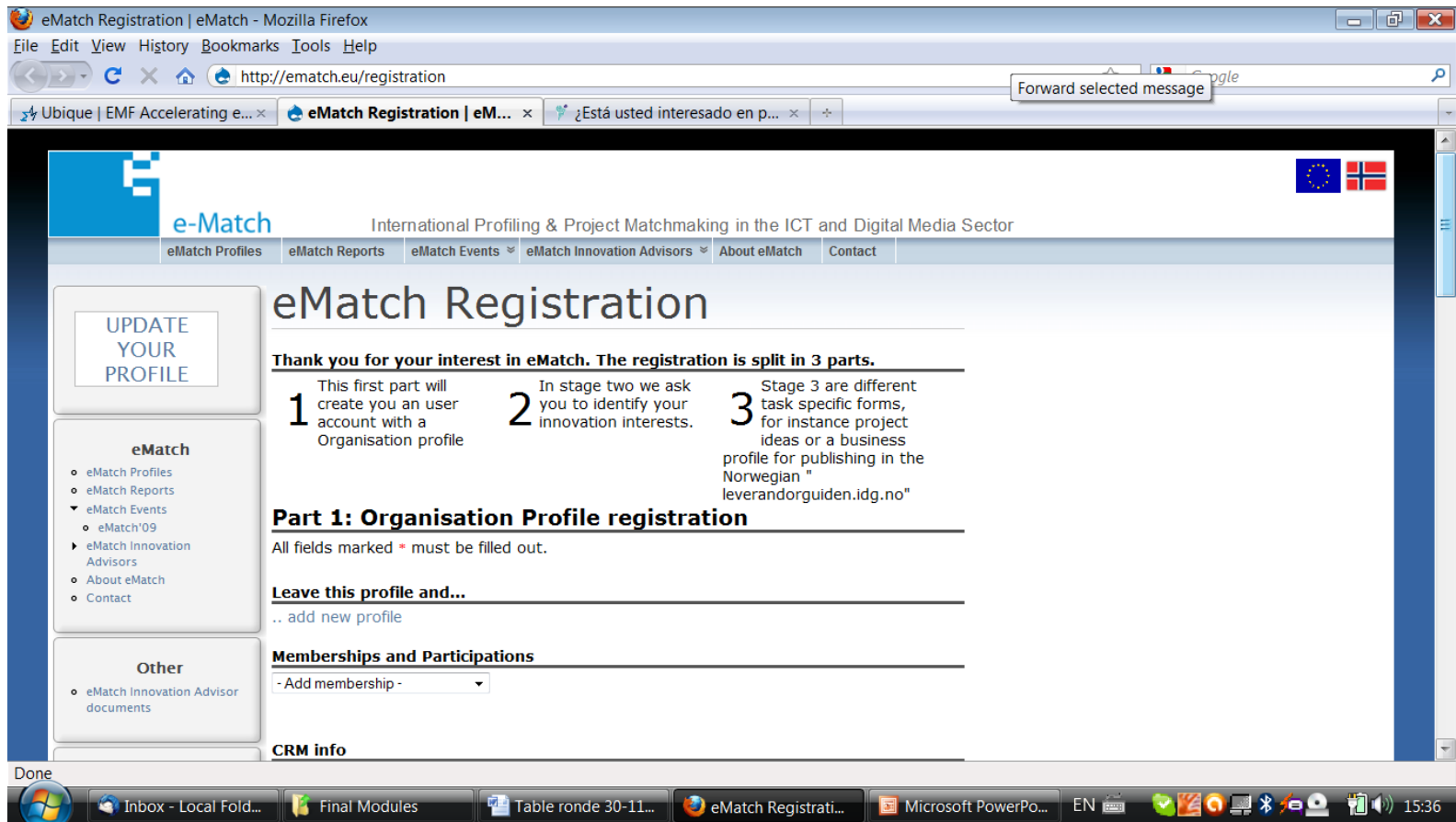
A horizontal dotted line consisting of small green dots, positioned below the module title.

A simple answer to a complex problem

- Initiating / participating in an EU-funded Project may appear as a challenge. You may have the impression of being confronted to a maze...
- We offer you a simple methodology to make things **AS EASY AND STRAIGHTFORWARD AS POSSIBLE.**
- Fill in our PROJECT QUESTIONNAIRE and we will accompany you step-by-step in the development of your international R&D strategy / project development.
- **THERE ARE TWO OPTIONS:**
 - <http://ematch.eu> our database for profiles with more than 2000 entries
 - For those we lesser on-line skills, the basic [profile questionnaire](#)



eMatch: Follow the steps on <http://ematch.eu>



eMatch Registration | eMatch - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://ematch.eu/registration

Forward selected message

Ubique | EMF Accelerating e... x eMatch Registration | eM... x ¿Está usted interesado en p... x +

eMatch International Profiling & Project Matchmaking in the ICT and Digital Media Sector

eMatch Profiles eMatch Reports eMatch Events eMatch Innovation Advisors About eMatch Contact

eMatch Registration

Thank you for your interest in eMatch. The registration is split in 3 parts.

- 1 This first part will create you an user account with a Organisation profile
- 2 In stage two we ask you to identify your innovation interests.
- 3 Stage 3 are different task specific forms, for instance project ideas or a business profile for publishing in the Norwegian " leverandorguiden.idg.no"

Part 1: Organisation Profile registration

All fields marked * must be filled out.

Leave this profile and...

.. add new profile

Memberships and Participations

- Add membership -

CRM info

UPDATE YOUR PROFILE

eMatch

- o eMatch Profiles
- o eMatch Reports
- ▼ eMatch Events
- o eMatch'09
- ▶ eMatch Innovation Advisors
- o About eMatch
- o Contact

Other

- o eMatch Innovation Advisor documents

Done

Inbox - Local Fold... Final Modules Table ronde 30-11... eMatch Registrati... Microsoft PowerPo... EN 15:36



eMatch: Follow the steps on <http://ematch.eu>

- You decide to make your **profile** public: A public profile enhances your chances to become part of a project
- 
- You can submit a **project idea** in a second phase – this information is **ALWAYS confidential** and will be looked at only by our advisors

Questionnaire: Basic data



Please fill in and return to the PRO-IDEAL consortium

in@emfs.eu

All information contained in this questionnaire will be dealt with confidentially.



Company	<input type="text"/>
Contact person	<input type="text"/>
Address	<input type="text"/>
Telephone	<input type="text"/>
Fax	<input type="text"/>
E-mail	<input type="text"/>
Website	<input type="text"/>



Questionnaire (2): describe your business sector/institute activities

1. Which category best describes your ICT business activities within (check all that apply)?

<input type="checkbox"/> CONTENT CREATOR (author, designer) <input type="checkbox"/> CONTENT AGGREGATOR (producer, publisher, portal operator, syndicator, news & information provider) <input type="checkbox"/> SERVICE PROVIDER (consultant, system integrator, solution provider, value-added reseller) <input type="checkbox"/> DEVICES (hardware and equipment manufacturer, assembler, integrator, vendor)	<input type="checkbox"/> SOFTWARE (programmer, developer, product vendor) <input type="checkbox"/> NETWORKS (fixed or wireless network infrastructure) <input type="checkbox"/> OTHER (please specify below) <div style="background-color: #ccc; width: 40px; height: 15px; margin-left: 20px;"></div>
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2. Please describe your core business (max 200 words):

3. How many people do you employ? 1 – 10 11 – 50 51 – 100 101 – 250 > 250

4. What is your turnover in €:

- Questionnaire (3): Try to give as much info as possible**

+	Project idea description
	Opportunities to be exploited / Problem(s) to be solved
	Innovation and development from current state of the art
	Impact of the action on the proposers and other beneficiaries
	Needs for the proposed idea at European and international level
	Benefits / objectives to be achieved

	Partnership envisaged (Type of companies / organisations needed)
	Commercial exploitation and post-project perspectives
	Are IPR issues (Intellectual Property Rights) involved (e.g. patentable outcome etc.)?
	Estimated Budget to carry out all activities

• **Questionnaire (4): Try to fit into a topic**

Under which of the below topics do you think your project idea fits best?	
+	
1. Future Internet; enterprise interoperability; scalability, mobility, flexibility, security, trust and robustness of networks and services; RFID; Internet of Things.	<input type="checkbox"/>
2. Cognitive systems and robotics; language technologies	<input type="checkbox"/>
3. Semiconductors, <u>nanoelectronics</u> , photonics; large area electronics; embedded systems	<input type="checkbox"/>
4. Digital libraries and technology-enhanced learning; Intelligent content and semantics; intelligent information management	<input type="checkbox"/>
5. <u>eHealth</u> ; personalised health systems; patient safety; Virtual Physiological Human	<input type="checkbox"/>
6. ICT for safety, energy efficiency; ICT for environmental services and climate change adaptation	<input type="checkbox"/>
7. ICT for ageing; <u>eInclusion</u> ; ICT for governance and policy modelling	<input type="checkbox"/>
FET: Future and emerging technologies involving long-term, high risk research	<input type="checkbox"/>
Additional information	
Previous experience with EU/National /Regional Funding Programmes	

Questionnaire (5): Confidentiality is key!



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in@emts.eu

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Fax	<input type="text"/>
E-mail	<input type="text"/>
Website	<input type="text"/>



Assessment criteria used by our internal experts

- **Innovation**
 - State-of-the- Art check (e.g. former EU projects; commercial products on the market etc.)
- **Excellence**
 - Competences offered; work envisaged
- **Feasibility**
 - Feasible within time and financial frame
 - Correlation with work programme / call topics



• **Feedback (1)**

- Assessment: red/amber/green light
- Feasibility evaluation
- Identification of potential project partners (matchmaking)
- Contacts with Funding Programme officers and participation in Info Days
- Guidance for next steps
- Accompaniment of your internationalisation strategy



Advice

- Place your project idea / profile straight in line with your international (R&D and commercial) strategy
- Take your time to carefully think through YOUR contribution to an international R&D project:
 - what are your assets?
 - what is your value-added?
 - what are your objectives?
- The more precise you are in answering our questionnaire, the better we can support you!
- Focus on quality rather than quantity input: this will be more likely to help us assess your options!

